

CRCPD Working Group Fact Sheet

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G-73 Committee on Communication and Outreach

April 2024

**Chairperson: Sandra Anible (WI) (9/20)**  
[Sandra.anible@dhs.wisconsin.gov](mailto:Sandra.anible@dhs.wisconsin.gov)

Members		Advisors
Ty Sollender (ID) 9/20 Shannon Quinn (TX) 9/20 David Matos (GA) 9/20 Nathan Papperman (NJ) 7/22		Remo George (AL) 9/20 Marc Katz (MN) 6/22 Simone Maxwell (CT) 7/22 Shea Shelton (NY) 7/23 Bill Lenczuk (Affil) 7/23
Resource Individuals		
EPA	Stefanie Bacon	
FDA	Mike Hilohi	
CDC	Caitlyn Lutfy	
NRC	Stephanie West	
Notes and Comments		
* David Skutt no longer CRCPD member and removed as an Advisor.		
NOTE: If difficulty in getting resource persons, contact the following Federal Liaisons to the Board of Directors for assistance.		
CDRH	Donald Miller	(301) 796-3299
EPA	Stefanie Bacon	(202) 343-9063
NRC	Kevin Williams	(301) 415-3340

4-1-2024 MC

Charges:

1. Review current CRCPD website and provide input to the Board on improvements for better information transfer and navigability on an ongoing basis.
2. Develop a protocol for use of Facebook, Twitter, Instagram, YouTube, LinkedIn, and other forms of social media. This protocol should include guidelines on the type of social media most appropriate for the type of information to be conveyed, as well as the development and approval process for posts.
3. Make recommendations on the use of social media to reach members and the radiation protection community. Provide wording, advice and strategic outreach options. This includes recommendations for routine messages and updates, as well as just-in-time messages to communicate specific occurrences and events and new information for the website. This should not preclude normal day-to-day communication and website posts by the OED.
4. Make recommendations on the use of social media to reach the radiation protection community at large.
5. Make recommendations on connecting members with each other and with other stakeholders in radiation protection through interactive tools.
6. Ensure that G-73 communications and outreach for CRCPD emphasize CRCPD's mission and goals, specifically:
  - a. Produce radiation protection solutions that meet community needs
  - b. Assist states with improving tools
  - c. Promote an active, energized membership
  - d. Enhance the profile of the organization.

Note: When a Letter/Number combination appear in brackets after a charge, it denotes how the charge links to CRCPD's Goals and Objectives, as listed in [CRCPD's Strategic Plan](#).

If interested in serving on this working group, contact the Chairperson via email at [Sandra.anible@dhs.wisconsin.gov](mailto:Sandra.anible@dhs.wisconsin.gov).